

The background features a series of wavy, concentric lines that create a sense of depth and movement. The top half of the image is a light blue color, while the bottom half is a dark purple color. The lines are more pronounced in the purple section.

ROBERT
WALTERS
GROUP

Job seeking in times of uncertainty

Job seeking in times of uncertainty

Today's speakers:



Rob Bryson

Managing Director

Robert Walters Singapore

- Married with wife and son, who just turned 13
- Originally from the UK
- Lived and worked in five different countries
- Been working in recruitment since last century

Job seeking in times of uncertainty

Today's speakers:



Nicholas Hirayama

Senior Customer Success Manager
LinkedIn Singapore

- 10 years' experience in SaaS Customer Success
- Originally from Japan
- Father of 1 boy (6 years old)
- Camping enthusiast

Job hunting in times of uncertainty

ABOUT TODAY'S WEBINAR

- Tapping into all your resources
- Attracting employers to your profile
- Making your application and CV stand out
- Getting recruiters to work effectively with you
- Q&A

Tapping into all your resources



- Research
- Your networks
- Job boards
- Virtual job search events/fairs
- Recruitment consultancies
- Social media
- LinkedIn




Where Do You Fit Into This Picture?



Rachel Antion, SHRM-C
Human Resources Manager | T
Greater Los Angeles Area

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Qian Tong Lim · 1st 
Customer Success Manager at LinkedIn
Singapore · 500+ connections · [Contact info](#)

 LinkedIn
 Singapore Management
University

The Happiest Person in Real Estate
Yarmouth Port, Massachusetts
Singapore · 500+ connections · [Contact info](#)
[Message](#) [View in Recruiter](#) ...

Senior Software Engineer at Sling TV
Greater Denver Area
[Message](#) [View in Recruiter](#) ...

 Sling TV
 App Academy
[See contact info](#)
 500+ connections

You Put Effort To Create The Right First Impression

In Person, Don't You?





Nicholas Hirayama 

Senior Customer Success Manager

Singapore · [500+ connections](#) · [Contact info](#)

Add profile section ▼

More...



 LinkedIn

 ISS

2



Nicholas Hirayama 

I'm All About Defining Success for Staffing

Singapore · [500+ connections](#) · [Contact info](#)

3

Add profile section ▾

More...



 LinkedIn

 ISS

Customize your **Headline** to explain your **WHY**

LinkedIn Headline 4:

Role | Helping ___ (type of company) do ___ (result)

Example:

Customer Support Representative | Helping software start-ups manage and grow their social media to drive more sales

3 ways to make your application stand out



Think about who you're applying to – keep it **relevant** and make it **personal**

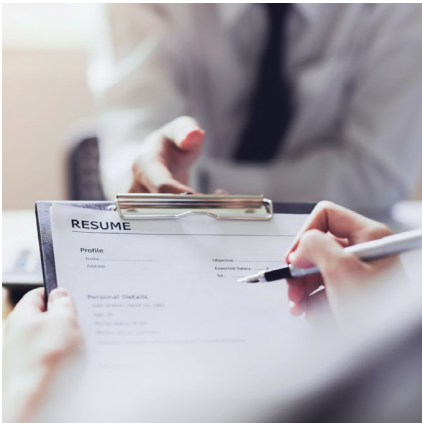


Know that your application is **more than just a CV** – your email, video, cover letter, photo etc



Make sure your entire application **paints a picture** that sells you

5 ways to make your CV stand out



- Tailor your CV to the job
- Keep it short and succinct
- Provide specific achievements
- Update your contact information
- Ensure no typos or grammatical errors

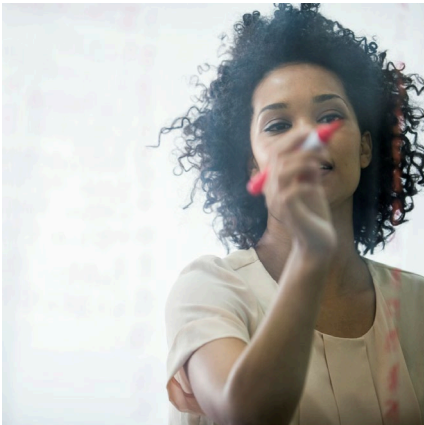
How to get recruiters to work effectively for you?



Reach out effectively

- Update your CV and LinkedIn profile
- Look for recruiters specialising in the field you are applying to
- Check out jobs they are recruiting for/company's website for the latest jobs available
- Form a plan for your job search in partnership with your recruitment consultant
- Build trust and be honest
- Stay open minded and realistic

Things that don't help your application



What not to do

- Multiple applications for different jobs to the same company
- Generic applications that are obviously not tailored for the role
- Overly general requirements e.g. I'm interested working anywhere in Asia

Additional resources you can tap into



Useful resources

- LinkedIn: [Finding a job during challenging economic times](#)
- Robert Walters: [Working and job hunting in COVID-19](#)
- Ted Talks: [Job searching](#)
- Google: [Grow with Google](#)
- [Your local Robert Walters/Walters People offices](#)

Connect with Rob:

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- <https://www.linkedin.com/in/rob-bryson/>

Questions?

**Thank you for joining
today's webinar.**